

## What Is SYNC?

- SYNC is an audiobook literacy program
- SYNC introduces the audiobook experience to the teen audience
- Two FREE audiobook downloads are available each week
- SYNC engages summer reading programs in libraries and schools

## How Does It Work?

- Visit [audiobookSYNC.com](http://audiobookSYNC.com) from April 30 – July 29, 2020
- Select available audiobooks to download as mp3s
- Sign up for alerts for the next titles
- Share comments on social media

 Rakuten  
OverDrive®

## 2020 SYNC Publishing Partners



 BrillianceAudio

CANDLEWICK<sup>on</sup>  
BrillianceAudio™



 hachette  
AUDIO

 HarperAudio



 SCHOLASTIC  
AUDIOBOOKS  
—THE ART OF STORYTELLING—

 THOMAS NELSON

AudioFile® 

Sync AUDIOBOOKS  
FOR TEENS



✓ 2 FREE audiobooks a week  
starting April 30, 2020!

✓ Themed audiobook pairs

✓ Summer literacy

✓ Tools for outreach by  
librarians, educators,  
and bloggers

[audiobookSYNC.com](http://audiobookSYNC.com)

## Audiobook SYNC Mission & Goals

**SYNC** seeks to develop the audience of teen audiobook listeners by providing free audiobook downloads. Two complete audiobooks – thematically paired – are available each week to listeners.

- **Introduce** the listening experience
- **Provide** librarians, educators, and parents tools to promote audiobook listening to teens
- **Create** a desire for more listening and reading
- **Build** interest in listening to classics and required reading



Sync: Audiobooks  
for Teens



@audiobookSYNC



AudiobookSYNC



Text Message alerts  
TEXT **syncya** to **25827**



www.audiobookSYNC.com



### ✓ Updates

- SYNC newsletter sign-up at [audiobookSYNC.com](http://audiobookSYNC.com)
- Blog posts with information for professionals (educators, librarians, bloggers) and parents

### ✓ Outreach Toolkit

- Find tools and resources
- Get free posters, bookmarks, graphic icons to promote the SYNC program

### ✓ Program Dates

- April 30 – July 29, 2020
- 2 FREE audiobooks each week for 13 weeks!

### ✓ Week-by-Week Schedule

- go to [audiobookSYNC.com](http://audiobookSYNC.com)

## Audiobook SYNC 2020 Titles

- THE 57 BUS by *Dashka Slater* (Recorded Books)
- THE BRONTË PLOT by *Katherine Reay* (Thomas Nelson)
- BURN BABY BURN by *Meg Medina* (Candlewick on Brilliance Audio)
- A CHRISTMAS CAROL by *Charles Dickens*,  
*Alison Larkin [Adapt.]* (Alison Larkin Presents)
- DISAPPEARED by *Francisco X. Stork* (Scholastic Audiobooks)
- EASY PREY by *Catherine Lo* (Dreamscape Media)
- FAKE by *Eric Simonson* (L.A. Theatre Works)
- FAUST by *Johann Wolfgang von Goethe* (Naxos AudioBooks)
- FRESH INK by *Lamar Giles [Ed.]* (Listening Library)
- HOPE NATION by *Rose Brock [Ed.]* (Listening Library)
- IN SEARCH OF US by *Ava Dellaira* (Brilliance Audio)
- INTO WHITE by *Randi Pink* (Listening Library)
- KINDRED by *Octavia E. Butler* (Recorded Books)
- LIKE NO OTHER by *Una LaMarche* (Listening Library)
- MARK OF THE RAVEN by *Morgan L. Busse* (Oasis Audio)
- MEXICAN WHITEBOY by *Matt de la Peña* (Brilliance Audio)
- MONDAY'S NOT COMING by *Tiffany D. Jackson* (HarperAudio)
- THE MUSIC OF WHAT HAPPENS by *Bill Konigsberg*  
(Scholastic Audiobooks)
- NEW YORK 2140 by *Kim Stanley Robinson* (Hachette Audio)
- PICTURE US IN THE LIGHT by *Kelly Loy Gilbert*  
(Dreamscape Media)
- SECRET SOLDIERS by *Paul B. Janeczko*  
(Candlewick on Brilliance Audio)
- SERPENT & DOVE by *Shelby Mahurin* (HarperAudio)
- THE SILENCE BETWEEN US by *Alison Gervais* (Blink)
- SISTERS MATSUMOTO by *Philip Kan Gotanda* (L.A. Theatre Works)
- STALKING JACK THE RIPPER by *Kerri Maniscalco* (Hachette Audio)
- TWELFTH NIGHT by *William Shakespeare* (Naxos AudioBooks)